

CLARKSBURG, W. VA., FRIDAY, SEPTEMBER 29, 1916.

Highland Bros. & Gore

EXCLUSIVE SHOES

Bell Phone 1209
128 Third St., Clarksburg.

Dress-Up Your Feet

Highland Bros. & Gore

EXCLUSIVE SHOES

Bell Phone 1209
128 Third St., Clarksburg.

Personal Attire Is An Expression of Personal Efficiency

All The New Fall Models On
Display Here.

Young Men



The clean cut lasts which fashion dictates for you this season are here in all sizes and leathers. Every pair newly put upon our shelves are correct in every detail and if you are hard to fit and please in your footwear, come to our store, select your style and we will give you the proper size and width to fit you. This style shown here is made and designed by the James A. Banister Shoe Co. and comes in Dark Tan, Russia and Gun Metal Calf Skin. Width AA to E. Price \$7.50.

Walk-Over Shoes

All the new models on display here—a size, style and width to fit every foot. We show them in the conservative lasts as well as



the latest creations in fine shoe making. If you want comfort and style combined you will find both in a pair of our WALK-OVER Shoes. We show them in all leathers. Colors Dark Brown, Tan Russia and Gun Metal. Price \$3.50, \$4.00, \$4.50, \$5.00, \$6.00.

And This Is Dress-Up Week



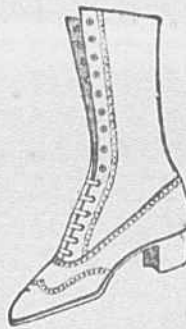
Don't Forget The Children

For the "Dress Up"

We are proud to say that we have never before displayed a better line of Shoes for Boys, Misses and Children than we are showing this season. All the new ideas in children's Shoes are here. Boys' English shoes in Gun Metal and Tan Russia, button and lace. Misses' and Children's Shoes in all styles and leathers, cloth and kid top, all sizes and widths to fit them.

Women's English Walking Boots

Made and designed for comfortable and stylish every day wear. Many different models here to select from. Colors Dark Tan Russia and Gun Metal leathers, all sizes to fit you. Width AA to E. Price \$3.00 to \$6.50.



If you want real shoes and good service we can please you.

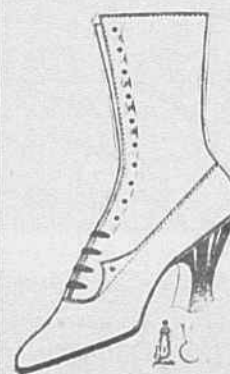
Women's Shoes

Ladies who appreciate the new styles in high cut boots would do well to look at our elegant line in exquisite glace kids, in the popular shades of ivory, brown, pearl gray and black. Also you will find on display here all in nine-inch lace tops, Louis and Cuban in nine-inch lace tops, Louis and Cuban heels, which are in such great demand this season.



A New Fall Model

Is shown here in a two tone gray, dark gray vamp with pearl gray top—which makes a beautiful combination, made and designed by the Geo. E. Keith Co., the largest manufacturers of Men's and Women's Shoes in the world. All sizes and widths. Price \$8.00.



The Solace

This is a new model for enlarged joints and bunions. Two widths wider at the ball of the foot than at the heel. This shoe is made of soft Vici Kid with very flexible sole. Ask to see a pair made on this last. We show them in button and lace. Price \$4.00.



HIGHLAND BROS. & GORE

128 Third Street.

Exclusive Shoes.

JEWELRY AND ACCESSORIES CONFORM TO FASHION'S DECREES

By Peggy Powers.

"A well set jewel is worth twice its value—worth still twice again if appropriately worn."

The new jewels designed by costume artists come as a fulfillment of a prolonged hope of feminine refinement for jewelry that will harmonize with a woman's gown, personality and occasion. The attraction of jewelry depends more upon the design and coloring of the gems than upon ornamentation.

Jewelry fads may come and go, but the pearl always reigns supreme. Every pearl of perfect shape and luster has value, though white is the standard, the green pearls are more valuable. Pearls range from all colors, from white to very deep purple known as black.

The famous diamonds of history were found in India, but the most important deposit now comes from the Transvaal mines. Diamonds were first found in South Africa in 1867. The chief value to the wearer of a diamond is its brilliancy.

Opals come in nearly every shade of the rainbow and are more and more entrenched in feminine favor. Flaming opals cut in graduated beads and polished to a glowing degree of brilliancy, are used in combination with smaller crystal beads to form a necklace of rare interest.

In the wearing of rings consider both hands together. To gain the best effect, wear more jewels on one hand than on the other. Choose your rings so they suggest the tone motif of the gown and accentuate the quality of its line and concept.

Green gold, white gold, platinum and frosted platinum are used for modish treatment of jewels.

Novel conceptions of wedding rings come in green, yellow gold, or platinum partially paved with diamonds.

Amethysts and opals are in demand for brooches. Tailored jewelry is the last word in jewelry, and for that reason semi-precious jewels are acquiring a place in jewelery. Jade, lapis, coral, amber, carnelian, and various opaque and translucent stones cut square, oblong and round, are used for brooches.

Brooches of platinum and green gold in new designs with tassels and fringe, depend upon their workmanship rather than the jewels for their attraction. Circles and bars are still used. Brooches, bracelets and finger rings are matched in design.

Flexible elbow bracelets with a row of stones set in silver, are worn just above the elbow.

Watch bracelets still claim attention. Those of the flexible gold braided mesh are probably the newest in the vast selection.

"Vanity of vanities," is a bracelet with enameled Dorine powder puff and mirror, which is sure to come in handy, especially while my lady "trips the fantastic toe."

Whiffs of loveliness are the new fans, and their numbers are legion. Feathered fans, hand painted fans, spangled fans,

lace fans, and fans with old fashioned miniature pictures, are welcome accessories to the evening gown.

Miniature jewelry is one of the most exquisite of novelties. Miniatures of court beauties familiar in the days of Louis Quatorze and Marquise de Pompadour have been hand painted on these medallions, set as brooches, bar pins and lavalieres. The blending of colors and appropriateness of French gilt and jeweled mountings of these miniatures are delightful.

Have you seen the Fire-Bird jewelry scintillating with vivid colored stones? The outgrowth of the fad originated from Bakst's Fire-Bird Ballet, though the impression is given, owing to the large number of stones in the setting, that the jewelry is of great weight, but it is really the opposite. Very light Oriental wood is used to mount the various colored stones. Radiant birds in bracelets, pins and lavalieres flash with gorgeous coloring which gives meaning to the name Fire-Bird.

For a rainy day there is an umbrella that holds the carfare. The designer must have been a woman who knew the inconvenience of hunting for change on a rainy day and holding an umbrella at the same time. "The coin handle umbrella" surely deserves commendation.

Bags, bags, all sorts and conditions of bags. From the big shopping bag, or week end bag, to a combination fan and vanity bag, in two packet effect that holds small fan and powder puff. Whether you want a leather bag or a silk bag, you can have your desires satisfied by many decided and ingeniously new effects.

Black moire, plain, or with multi-colored silks, or bags embroidered with aluminum beads, colored beads, or cut steel beads, are shown in widely diversified shapes. The plain pouch, shirred, pleated or tier effects are all very good.

Made of blue and black changeable taffeta with puffs instead of ruffles, a clever little bag boasts of a cut steel clasp. For those who indulge in extremes there is a vivid colored worsted bag with the artistic design of a parrot in bright red and blue, green and a touch of yellow worked on a blue ground.

Bags in antique shapes with copper frames ornamented with ancient Egyptian and mythological characters such as scarabs and sea serpents, may be classed under the heading of "Arts and Crafts" and really are uniqueness exemplified.

A panier pocket chatelaine bag, embroidered in blue steel beads, finished with ball and tassel, hangs from the arm by means of a wide silk band.

The old fashioned stocking bags are drawn on a silk cord and weighted with a tassel. It somewhat resembles the old fashioned bag with a ring in the middle. It may be of rich brocade or of velvet with beaded design or it may perchance be of jersey with silk lining, or metal or wool embroidery.

FALL AND WINTER OPENING

Finest line of imported and Domestic Woolens ever shown in central West Virginia. All our garments tailored in our own sanitary shop by best of skilled journeymen tailors. Fit and workmanship guaranteed.

BLOCH TAILORING CO.

Leading Tailors in Central West Virginia.